# may we QUOTE

[1] GAMAL ABDEL NASSER, Egyptian Pres, after Suez Canal seizure: "Egypt today is much stronger than the imperialists imagine. We shall repel force with force, aggression with aggression, offense with offense." . . . [2] NIKITA KHRUSHCHEV, in Moscow, warning Big 3 against "unwise" military operations in Egyptian crisis: "War is more easily started than ended." . . . [3] British for'gn office spokesman, upon being asked how ships are getting thru Suez Canal now: "I assume sharp end 1st." . . . [4] Dr Morris N KERTZER, Sec'y N Y Bd of Rabbis.who headed a delegation visiting Soviet Union: "When we asked why Jews could not have permission to establish their own press in Moscow. a Mr Prychodkov replied: 'We cannot have plural cultures." . . .[5] LEONARD W HALL, Chmn Republican Nat'l Committee: "I hope that Mr Stassen, or any delegate in his behalf, will come before the Republi-

# you on that?

can convention to place any name in nomination for the vice-presidency." ... [6] PAUL M BUTLER, Chmn Democratic

Nat'l Committee: "I still feel there is a great possibility and probability that Mr Eisenhower will with draw, because of circumstances surrounding his health." . . . [7] Dr LEONA BAUMGARTNER, N Y C Health Commissioner: "We know from experience and studies that the unvaccinated person stands 4 times as much chance of contracting paralytic polio as does the vaccinated person." . . . [8] London observer, deploring decline of Hyde Pk oratory: "We are losing our pride in originality; getting more like Americans - even painting our cars 2 colors. If we aren't careful, the bowler hat may be next to go."



Keep in mind that politicians maneuver not only for the moment, but with an eye to the next Presidential election in '60. Essentially, that is what is back of the Stassen move to topple Nixon.

Stassen is acting (naively, it may seem to superficial observers) for the more liberal element of the Republican party. This group sees in Nixon nomination and election a grave threat to their political philosophy. They anticipate that Republican conservatives (remnants of Taft faction) will adopt Nixon: build him up for '60 nomination. Thus this group might become a dominant force in the Republican

The Stassen proposal has backfired. He is in political eclipse. But do not underestimate strength of liberal element. They may not (probably cannot) thwart Nixon nomination. But they will try to discredit him in next 4 yrs. Thus party split will widen. Eisenhower, thru personal strength and fabulous following, has welded warring factions into superficial cohesion. But weld will not hold thru 2nd term. A President's political power wanes after re-election.

Now, turn to the Democrats. They, too, are plagued with strife and discord. Artificial alliance of Northern-Southern Democrats threatens rupture; requires temperate, tactful handling, Stevenson's moderation seems likely to prevail. Kefauver withdrawal to Stevenson (rather than to Harriman, as liberals hoped) makes his early nomination probable But it is too early to discount Harriman forces. They will try, at least, to name a liberal for vice-pres.

Win or lose, liberal Democrats will endeavor to reshape party in next 4 yrs. Stevenson, as President, probably would yield somewhat to liberal pressures. If he secures nomination, loses election, liberals would more promptly gain dominance. A twice defeated Stevenson would lose power and prestige. Four yrs hence voters may have 1st clear choice in a generation — between liberal Democrats and conservative Republicans.



MAXWELL DROKE, Editor and Publisher W. K. GREEN, Business Manager

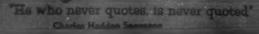
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# Oute the weekly digest





It's good to be willing to admit an error. But it's better to create an improvement while making the correction.—NORMAN G SHIDLE, editorial, SAE Jnl.

# AMERICA-Americans-2

Inside his philosophical optimism, the American is nervous, anxious, worried, and driven by the desire to get ahead, and therefore spends his life in a frantic rush to go places, to keep up with the Joneses, to get his hands on money and rank. He has a roseate view of life. yet is not a happy man. He gets rich, but has little time to live. He is so obsessed with tomorrow that today goes to the boards. And the pace and rhythm of his whole life are much more attuned to a machine than a human being. He has achieved vast wealth, but this has not yet paid off for him in terms of serenity and happiness. Whether it will, is, of course, one of the great, imminent, and as yet unanswered questions in American civilization. -LEO GURKO, Hunter College, "European Jnl," American Scholar, Summer '56.

# AVIATION-3

If democracy is to survive in competition with communism; and if our mass education is to be triumphant, it must provide a quantity of those whose imagination is stirred by the implications of man's abilty to use the air ocean.—Gill Robb Wilson, editor, Flying.

# BEHAVIOR-4

Actually there's only a slight difference between keeping your chin up and sticking your neck out, but it's worth knowing.—York Trade Compositor, hm, York Trade Composition Co.

# BELIEF-5

What a man accomplishes depends on what he believes.—Bankers Bulletin, hm, Bankers Commercial Corp'n.

#### BIGOTRY-6

It is perhaps the highest triumph we can obtain over bigotry, when we are able to bear with bigots themselves.—John Newton, Voice of the Heart.

#### CHARACTER-7

Temperament we are born with, character we have to make; and that not in the grand moments . . . but in the dark, quiet paths of pilgrimage.—Baldwin Brown, Supervisory Mg't.

Character is the constant habit not simply of doing right deeds but of desiring right ends.—M J Ber-RILL, Man's Emerging Mind (Dodd, Mead).

Quote

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Press circles here used tongues as sharp as those of characters in a Clare Boothe Luce play to jest about Mrs Luce's arsenic poisoning from white roses on her boudoir ceiling. Frequently suggested title for a new play: "Arsenic and Old Luce."

Adlai Stevenson, opening a speech in praise of Sen Walter George (D-Ga), Pres Eisenhower's newly-appointed personal representative to NATO, observed that longtime service of the Georgian provided an open field. "I am in the same plight," he said, "as the mosquito who arrived at a nudist camp, surveyed the territory and said, 'I don't know where to begin!"

Sen George's new appointment will provide his wife ("Miss Lucy") an opportunity to realize a lifelong dream of seeing Paris. (Altho her husband has been a senior Democrat — or chmn — of the Senate For'gn Relations Committee for many yrs, she has never been abroad). She asked the Senator if he thought she could go out safely alone in Paris. "Well," he replied, "you'll be safe everyplace—except in the shops!"

Wisecrack of the wk, attributed to Sen Hubert Humphrey (D-Minn): "We vote Democratic so we can live like Republicans."



# COURAGE-8

The Declaration of Independence and the Constitution applied to a nation without courage would not be worth the paper they were written on.—G W Johnson, This American People (Harper).

# CRITICISM-9

The late Thos Mann once rec'd a package of poems with a note, "I would feel honored for the rest of my life if a wiser man would critisize me."

Thos Mann wrote back: "May I refer you to the Lord."—Wochenpost, E Berlin (Quote translation).

# DIPLOMACY-10

When diplomats say they agree in principle, it means that in 10 or 20 yrs the issue will be settled.—

Banking.

### DISCIPLINE-11

We must accept the disciplines of democracy as well as the freedoms. And these disciplines must come from ourselves, they must be reflections of our own attitudes. Discipline from without flourishes when discipline from within grows weak. — HARRY WOODBURN CHASE, Forbes.

# DRINK-Drinking-12

Never yet have we seen a fellow who could keep himself and his business both liquid at the same time. — P-K Sideliner, hm, Peter Kuntz Co.

Lady Astor once said: "One reason why I don't drink is because I wish to know when I am having a good time."—Mrs J E DILLARD, Pres, Ala WCTU, "What a Church Women's Group Can Do in a Temperance Program," ATA Bulletin, 5 & 6 - '56.



In Nat'l Parent-Teacher Dr Edw R Schlesinger, Assoc Director of Medical Service, N Y State Dep't of Health, points out that we now have carefully controlled long-term records of the effects of water fluoridation in the states of Ill, Mich and N Y, and that rep'ts show similar results. He cites Newburgh and Kingston, neighboring communities in N Y. In Newburgh fluoride level of water was raised between 1:0 and 1:2 parts per million of water. Kingston's water supply, low in fluoride content, remained unchanged. Recently the 6-to 9-yrolds in both cities were given checkups. Newburgh youngsters had benefit of fluoridated water all their lives) had a 58% lower rate of decayed, missing or filled permanent teeth.

You know, of course, that timbers of the historic Mayflower survive in a barn at Jordans, Eng, now a treasured relic of the Society of Friends. But have you heard story of the new Mayflower—an expert replica, now nearing completion at Bixham? It will be launched any day now—and is scheduled to sail on a good-will voyage to America in '57. Ronald and Frances Wickerd tell the story in Travel (July).

Everyone knows of Madame Tussaud's Waxworks (a must for London sightseers) but Rotarian (Aug) presents an interesting behind-thescenes story of this institution that

You can't always pick your neighbors, so you have to learn to live with them, as you do with your relatives, and with the weather. — *Ihre Freundin*, Karlsruhe (Quote translation).

-99-

for more than 150 yrs has been operated by mbrs of the Tussaud family. The effigies of 500 persons now stand in this London salon. The number is rigidly restricted. When a new figure is added, an old one must go to the bubbling waxpot. Each figure gets a nightly dusting; a complete renovation each 3 mo's.

Football is a moderately strenuous pastime. But they really get tough down in Panama, where the favorite sport of Guaymi Indians is balseria. This is a rowdy roughhouse played with 8-ft poles. Object: to break your opponent's leg and win his wives. Peggy Poor tells the story in Natural History.

High Fidelity is running a series, "Living With Music." Essays chiefly by persons who aren't musicians, but consider music a favorite pastime. July offering is by Dr Alfred C Kinsey, better known as author of surveys on a subject more absorbing even than music. But the doctor knows a lot about music, too,



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# EDUCATION-13

The GI Bill of Rights has made the World War II veterans the best-educated generation in our history. Smart enough, I hope, to keep our sons from having to earn their education the same way.—BILL VAUGHAN, V F W Mag.

# ENERGY-14

When we realize that nearly a third of all fuel consumed in the U S is for space heating, we can see that the possibility of domestic heating by solar energy may not only be of interest to the individual householder but of nat'l importance.—HARRY TABOR, "Progress in Solar Power," Scientific American, 7-56.

### FAITH-15

Just as the great vaccine developed by Dr Jonas Salk offers hope for freedom from the dread diease of infantile paralysis, there is also a "spiritual vaccine" which often prevents that mental distress which causes breakdowns. This is an "injection" of creative faith into the mind. How easy it would be if a doctor could treat an inferiority complex by giving the patient an injection of faith. Getting the quality of faith that counteracts inadequacy feelings requires time, patient prayer, and much trying. But by persistence in the practice of faith attitudes, substituting positive for negative thoughts, you can ultimately recondition your mind and gain self-confidence. - Dr NORMAN VINCENT PEALE, "How to Achieve Self-Confidence," Salesman's Opportunity, 8-'56.



#### FREEDOM-16

We would do well to reflect upon the historical fact that the great milestones in the achievement of Western freedom and the recognition of the rights of man were not primarily the result of movements born in the great univ's of Europe whose vocation was scholarship. . . We owe the growth of freedom far more to the dissident churches and to the labor and trade-union move-

# Quete scrap book

Chas Francis Kettering, who will be 80 yrs of age on Aug 29, is that comparatively rare creature, an articulate inventor. Let us anticipate his 8th decade by repeating an observation made 10 yrs ago, as he reached the age of 70:

"A man must have a certain am't of intelligent ignorance to get anywhere."

ments than to the citadels of Euroupean learning. — SIDNEY HOOK, N Y Univ, "Education and Creative Intelligence," School & Soc'y, 7-7-56.

#### GOD-and Man-17

A traveler in the Sahara said to his guide; "Nobody can know for certain that there is a God."

Pointing to footprints in the sand, the guide asked: "What would you say made those marks?"

"Why, a man, of course," the traveler repl'd.

"Well, then," the guide said, "when I see the sun and the moon and the starry heavens in their beauty, I know for certain that the Creator has passed this way. They are the footprints of God."—Father Jas Keller, Make Each Day Count.

### GOSSIP-18

Hear no evil, see no evil, speak no evil—and you'll never be a success at a cocktail party. — Wooden Barrel, hm, Assoc'd Cooperage Industries of America.

## HISTORY-19

History could indeed be the master key to the greatest problems of our age if it was studied in sufficient amplitude and in the right spirit.—Frederick Hertz, "History Teaching and Internat'l Understanding," Contemporary Review, London, 7-'56.

# **HUMAN RELATIONS-20**

The influences that really make or mar human happiness are beyond the reach of law. The law can keep neighbors from trespassing but it cannot put neighborly courtesy and good will into their relations. — Walter Rauschenbusch, quoted in Execs' Digest.

#### HUMOR-21

Humor is one of the finest solvents for the grit of irritation in the gears of life because it helps to get rid of conflicts that really do not matter; it disposes of irrelevancies by laughing at them.—Kenneth Hildebrand, Achieving Real Happiness (Harper).

### IMMORTALITY-22

The means some people use in getting ahead in this world probably means they are getting behind in the next.—Brushware.

## INCOME—Expenditure—23

The average family spends 95% of its after-tax income. Consumers spend more on transportation (\$510 a yr) than on housing (\$438). The average family spends more on reading, recreation, and education (\$226) than on medical care (\$197): more on clothing and clothing services (\$437) than on home furnishings and equipment (\$261).—Survey Bulletin.

# KNOWLEDGE-24

To have good judgment we must have sound knowledge. — W D HOARD, Hoard's Dairyman.

# LANGUAGE-25

When still a lad, Benj Franklin said to his mother, "I have imbibed an acephalous molluscous." Supposing he had swallowed something poisonous his mother forced him to take a large dose of an emetic. When he got over the effects of the medicine he said, "I had eaten nothing but an oyster." Then his mother thrashed him for deceiving her. Then and there Benj vowed never again to use big words when little words would do. — Ilion T Jones, Principles & Practice of Preaching (Abingdon Press).

## LEISURE-26

One wise man has written: "Time you enjoy wasting is not wasted time."—Nashua Cavalier.

## LIFE-Living-27

Life is full of stumbling blocks and the best thing to do is play with them—not stumble over them.
—Scripps-Howard Newspapers.



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Dr. Spell

THEODORE ROOSEVELT did not initiate the campaign for "simplified spelling," but he became an enthusiastic votary. Fifty yrs ago (Aug 27, '06) he directed that Gov't rep'ts should henceforth employ the simplified form. In the resulting storm of protest, Congress restored conventional spelling. But the President had his adherents, too, including Wm Dean Howells, dean of American letters.

The Independent made a slight alteration in Tom Brown's familiar verse and used it as the foundation for a sympathetic editorial:

I do not like thee, Dr Spell, The reason why, I cannot tell; But this I know, I know full well,

I do not like thee, Dr Spell.

This is sometimes said to be the woman's reason; the reason she gives when she does not want to give a reason. It is the reason, and the only reason which critics of simplified spelling, and of the President's order, give — simply that they do not like it.

It is the universal experience that reforms are not liked. They set people to thinking, and most people do not like to think. . . Not one reason has been presented against the reform—this slight reform—of the spelling of the English language. What is left for the enemy, then, is to fling abuse and ridicule.



Page 8

#### CAMPLE

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# MARRIED LIFE-28

Happiness in marriage does not depend upon understanding your wife (or husband), Dr Raymond J Corsini of the Univ of Chicago found in a study of 20 univ student couples. Happiness is associated with similarity between husband and wife in the way in which they see themselves, not each other.—Science News Letter.

# MIND-29

A flash of lightning from the clouds might be compared to a flash of insight in the mind; in each case a high potential seems to be built up from feeble beginnings.

—MERL RUSKIN WOLFARD, Thinking About Thinking (Philosophical Library).

## MODERN AGE-30

In the last 3 decades I have observed that most men have discarded long underwear, undershirts, garters, pajamas, collar buttons, tie pins, detachable collars, suspenders, vests, spats, walking sticks, and, in summer, hats and ties. — William Feather Magazine.

#### OBSERVATION-31

The obscure we see eventually. The completely apparent takes longer.—Edward R Murrow, quoted in Democratic Digest.

#### OPTIMISM-32

Because you have an occasional spell of despondency, do not despair. After all, remember that the sun has a sinking spell every night but rises again in the morning.—
L & N Mag, hm, Louisville & Nashville Ry.

#### POTENTIALITY-33

What lies behind us and what lies before us are tiny matters compared to what lies within us. — Wm Mogrow.



Sept 1-30 Nat'l Better-Breakfast Month

Sept 1-Oct 31-Old Stove Roundup

Sept 1-Nov 30—United Community Campaigns

Aug 26—Soldiers' Hospital Day... 1st pension act passed by Continental Congress 180 yrs ago (1776) granted half-pay for life to all soldiers disabled in U S service.

Aug 27—Petroleum Day (marking flow of 1st oil well drilled at Titusville, Pa, 1859)... 380th anniv (1576) d of Titian, illustrious Venetian painter, who worked eagerly and fruitfully to very end of his 99 yrs... N Y adopted 1st pure food & drug legislation 75 yrs ago (1881)... 50 yrs ago, Pres Theodore Roosevelt ordered "simplified spelling" in Gov't documents. Tho only 300 words were affected, he was termed "butcher of American culture" and promptly overruled by Congress (see Gem Box).

Aug 28-Festival of St Augustine.

Aug 29—Decollation of St John the Baptist... Chas F Kettering, engineer and inventor, is 80 today. ... Reputedly this is 60th anniv of world's 1st serving of chop suey. Said to be invention of a Chinese



chef in N Y, concocted to please American palates.

Aug 30-Feast of St Rose of Lima (patron saint of S America and Philippines; 1st canonized saint in Americas). . . 85th anniv (1871) b of Ernest Rutherford (1st Baron Rutherford) British physicist; 1st to accomplish disintegration atom (1919) d, 1937. . . "Automobile racing is destined to become an important sport in America, and we shall soon have to restrict the speed of these vehicles on public roads," a newspaper reporter forecast 55 yrs ago (1901). Willie Vanderbilt had just won the Newport, R I, race, driving his German Mercedes "Red Devil" 5 mi's in 7 min's 36% sec's.

Aug 31—70th anniv Charleston, S C, earthquake (1886). Most disastrous ever recorded east of Mississippi River. This stands as the heaviest earthquake ever recorded in the U S. The shock was felt distinctly in 20 states.

Sept 1—1st Fed'l child-labor law enacted 40 yrs ago (1916). . . 1st women to cross the continent (Narcissa Prentiss Whitman & Eliza Hart Spalding) arrived Walla Walla. Wash, 120 yrs ago (1836). The women accompanied their husbands, Presbyterian missionaries.



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On July 23, by Congressional action, "In God We Trust" became the 1st official motto of the U S. (It has long been the motto of the state of Fla.) The origin of the phrase leads us to an interesting story.

In 1864, a few mo's before he resigned as Lincoln's Sec'y of the Treasury, Salmon P Chase addressed a letter to the Director of the Mint, at Phila, presenting his opinion that our coinage should bear a motto expressing in the fewest words that no nation can be strong except in the strength of God. The Director and several subordinates wrestled with the idea for some time, but were unable to express the desired thought within the required limitation of characters. Difficulty arose from the fact that the Sec'v had not clarified his thinking. An unheralded clerk suggested that a positive affirmation of faith would be more to the point. And the motto, as we know it, was quickly evolved.

The motto was authorized by Congress on Apr 24, 1864, and 1st appeared on a two-cent piece coined in that yr. In 1865 Congress authorized placing the motto "on all such coins as admit of the inscription thereon." Not until 1908 was the motto required to appear on certain coins. Last yr Congress voted to use it on all currency.



#### PRAYER-34

Prayer opens our eyes that we may see ourselves and others as God sees us. — CLARA PALMER, "It Pays to Pray for Wholeness," Wkly Unity, 7-15-'56.

### PROGRESS 35

We must guard against being smugly satisfied with what we are and what we have done. We must grow. We are so small and life is so big.—Circle C Chats.

#### RELIGION-36

When the young Queen Elizabeth II became sovereign of Great Britain, the old metal was reminted: and gleaming new coins were put into circulation bearing her portrait. Something akin to this is necessary from time to time in the sphere of religion. The basic doctrines of Christianity need to be rephrased in the thought forms of each new generation. What is required is not so much an essential change in the teachings as reinterpretation of the symbols and imagery. These must be made more intelligible to people who live in our modern world.-John Suther-LAND BONNELL, Heaven & Hell (Abingdon Press).

#### RESEARCH-37

Men who have excessive faith in their theories or ideas are not only ill-prepared for making discoveries; they also make poor observations.— CLAUDE BERNARD, Science Digest.

#### SALESMANSHIP—38

Research Institute of America asked 10,000 salesmen if they would choose selling if they had the the choice over again. An overwhelming 89.16% ans'd "Yes."—Advertiser's Digest.

#### SPEECH-39

A bishop of the Anglican Church asked David Garrick, the great actor, how it was possible to take fiction and produce such a tremendous effect on his audience. Garrick repl'd, "Because I recite fiction as if it were truth, and you preach truth as if it were fiction."—Dr Walter L Lingle, "The Man in the Pew," Christian Observer, 7-11-'56.

# TEACHERS-Teaching-40

A great teacher is not simply one who imparts knowledge to his students, but one who awakens their interest in it and makes them eager to pursue it for themselves. He is a spark plug, not a fuel pipe.—M J Berrill, Man's Emerging Mind (Dodd, Mead).

### TIME-41

The greatest reformer of them all is Father Time. — Cincinnati Enquirer.

#### VALUES-42

The best things in life aren't really free, because most of us have to spend a lifetime learning they're the best things.—HAROLD COFFIN, Catholic Digest.

# WOMEN-43

For a woman, it takes very little to make life wonderful; a pkg of flower seeds, earrings from the dime store, cloth for a new dress or blouse, a few rolls of wallpaper, but mainly a few words of praise. — Farm Jnl.

#### WORK-44

Work is more than a way of earning a living—it is also the best way of keeping one's self respect.—

Enos Magazine, hm, Enos Coal Mining Co



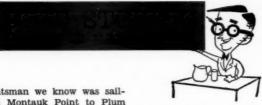
Since we know of your palpitating interest, we are now prepared to give you in some detail a prevue of commercial sponsorage for the coming political conventions. First, same sponsors will carry thru both conventions-for obvious reasons; can't afford to show partisan preference. There will be 5 primary sponsors-Philco on ABC, Westinghouse on CBS. On NBC, RCA, Oldsmobile and Sunbeam appliances will rotate. This yr the nets are selling a pkg deal, including not only the conventions but also ensuing campaigns up to election night. Advertisers noted above will invest some \$15 million. Of course the major parties and individual candidates will have add'l telecasts, as their funds permit.

This yr, for 1st time, sale of power lawn-mowers has exceeded output of manual units... And by the way, there's a new-type lawn sprinkler—rectangular—taking cognizance of the fact that "most lawns are square, not round."

A scout tells us that Ekberg, Scandinavian resort, is experiencing a tremendous boom this season. Resort proprietors (thankful but mystified) assume it may have some connection with meteoric rise of Swedish sex bomb, Anita Ekberg.



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A yachtsman we know was sailing from Montauk Point to Plum Gut, on the northeast end of Long Island, in a thick haze one day last wk when a big Chris-Craft loomed up alongside his boat. "Which way to Block Island?" shouted the helmsman of the Chris-Craft. Our friend, an experienced navigator, got out his parallel rule and laid a course on his chart. Then he called over to the Chris-Craft, "East by south by half a south!" "Don't get technica!" the other called back. "Just point!"—New Yorker.

At a cocktail party given in the N Y showroom of Royal Crown Derby Porcelain Co, Ltd, a lady chemist inquired about the chemistry of the co's china. "Chemistry?" said a Royal Crown man. "Oh, yes, we had a chemist—back in 1790. But he fell in; we've been making bone china ever since."—Chemical & Engineering News.

A young couple sat in a drug store at the soda fountain. "I believe I'll order a chocolate malted milk," said the husband.

"Oh, honey," protested the wife, "that will make you fat!"

The young waitress looked around and grinned as she said, "Not the way we make 'em here, ma'am."—Capper's Wkly.



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# I LAUGHED AT THIS ONE

DAN BENNETT

"It's impossible to be a pioneer any more," a disillusioned Boy Scout complained.

"Why not?" his father asked.
"There are lots of woods and lakes and mountains around here. You could pretend that you're a pionser."

"It won't work," argued the lad. "Last summer Mike and I took a hike out in the woods. We walked for mi's up and down hills— across streams—around lakes—and we were just beginning to feel like pioneers when Mike saw a beautiful girl in a Bikini bathing suit."

"What was it," asked the father, "a mirage?"

"No," replied the boy, "It was an outdoor movie."

A Westerner whose sense of individualism was aroused once asked Shoji Hamada, Japan's world-famous artist-potter, if the constant copying of his work by other craftsmen didn't bother him. But Hamada repl'd, "Without copying there would be no crafts at all. We have learned and copied from the past. Besides," he added with a grin, "suppose someone does imitate my work. A hundred yrs from now, his best pieces may be attributed to me, and my worst to him!"—YOSHIKO UCHIDA, Craft Horizons.

# QUIPS

The mother of a 9-yr-old strenuously opposed the murderous tv programs that come on so persistently after school lets out in the afternoon.

To prove her point, this mother counted eleven shots heard from the tv set as she was preparing dinner in the kitchen. She finally ordered the set turned off: "Imagine!" she exclaimed, "A children's program and eleven killings!"

Later she heard her son complaining to an older sister: "Mother thinks that every time she hears a shot, somebody gets killed. If she'd watch just once, she'd know it's not that way at all. Lots of times they miss!"—Wall St Jnl. e

Two chorus girls were discussing a new coat one of them had. Said her friend, "You say you got this mink for a song?"

"Yeah," repl'd the other. "An overture." — Automotive Dealer News.

Prof Galleotto, the famed physicist, sat lost in thought in a corner while the festival was gaily going on all around him. A charming student sat down next to him and tried to draw him into a conversation, but in vain. Finally she asked, "Tell me, Prof, what do you think of women?"

"Women?" he looked at her thoughtfully. "Women?" he repeated, "Did you say women? Oh, yes, wait a minute, aren't they the ones that have to go backwards when they dance?" — Revue, Munich (Quote translation).

It may be hard to keep politics out of gov't, but it apparently isn't any problem to eliminate statesmanship.—D O FLYNN.

Election yr is when a lot of politicians get free speech mixed up with cheap talk.—DAN BENNETT.

The race is not always to the swift. Many a politician runs for office and sees his opponent win in a walk.—Frances Rodman.

A politician is the only acrobat who can open his mouth and put his foot into it while straddling a fence.—Harold Coffin.

Many an aspiring politician stakes his career on a few well-chosen wards.—ED WHITTAKER.

It looks like people have been living in better homes long enough now to produce some presidents who were born in them.—RAYMOND DUNCAN.

Millions of Americans don't vote. They figure you can't earn your keep under Republicans and can't keep what you earn under Democrats.—Anna Herrer.

Presidential campaigns are fun, but it takes 4 yrs to get rested up after one. — R L DUFFY, Nation's Business.



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An over-dressed woman boarded a giant luxurious airliner recently, found a vacant seat and reclined. But soon she accosted one of the hostesses in a strident voice, "Young lady, I want another seat."

The hostess checked thru the plane, then ret'd, "I'm sorry, but there are no other seats. Is something wrong with this one?"

"Well," declared the traveller, "I always heard it was rough riding over the wheels, and I don't want a seat over the wheels."

With no change of expression, the young hostess repl'd, "I think, madam, you'll find this seat comfortable. The pilot pulls up the wheels when we're airborne."—Planes, Aircraft Industries Ass'n of America.

A man who has a 14-yr-old daughter was announcing to friends the other day that he is about to become a father again. "Now that I've raised a baby-sitter," he stated, "I'm going to settle down and raise a family."—Atlanta Jnl & Constitution.

A Fla Congressman, campaigning for re-election, was extolling the great future of irrigation and the advantages it offered his area. An elderly man grabbed the Congressman's arm after the speech to declare, "Young man, you can just forget about that irrigation business, because it won't work. It just wasn't intended for white folks and colored folks to go to the same school!"—Quote Washington Bureau.

Quote

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The st's were crowded with shoppers when a sudden storm came up. Some scurried for shelter but one middle-aged woman decided to cross the st. The gutter was awash with swirling water. As she tried to summon courage she felt herself lifted slightly and propelled across by a strong masculine arm. Safely on the other side and in a doorway, she looked up at her rescuer, then fumbled in her purse.

"I'm so grateful to you," she said fishing out a quarter and offering it to him.

Her rescuer drew himself up and in a dignified tone edged with sarcasm, repl'd: "Madam, my father is a high-ranking official in the UN." "Well, I can't help that," she snapped. "That is all the change I have."—American Mercury.

Johnny had been the guest of honor at a really big party the day before and his little schoolmate was regarding him with envy.

"Did you have a good time?" he queried.

"Boy, did I," ans'red Johnny.
"I'm not hungry yet!"—Tracks, hm,
Chesapeake & Ohio Ry.

A sg't stationed in Taiwan was expecting his wife and 2 sons to join him there, so he had been training a Chinese maid to do some of the work when they arrived.

The sg't put a wooden floor in his living room and then, with motions, tried to indicate to the Chinese girl that she should sweep up the floor for him while he was at work.

When he returned he discovered that the maid had not swept the floor—she had taken up the floor and thrown it into the back yard. Such is life in the Pacific.—Milvaukee Jnl.



# Who's Running.

Delegates to the Democratic national convention can mill about among 30,000 square feet of exhibits, including Armour and Co's ham and bacon, Rheem Manufacturing Co's air conditioning equipment. Schenley Industries beverages, and Ronson lighters.—News item.

When delegates aren't voting For President or Veep, When they are not emoting, Parading, or asleep,

They can forget their mission And stroll around and stare At things on exhibition Like any county fair.

Are nominating speeches
A little over-ample?
Within their easy reach is
A booth, perhaps a sample.

To farmers used to hayracks, To those with thin or fat form, There's ham upon display racks As well as on the platform.

Outside the room that's smoke filled

Is air-condition gear.

Too bad a room when joke filled

Has no such means to clear.

Yes, bacon, whisky, lighters, Things glittering and droll, Are on display. Poor blighters, Must go—they're calling roll. A family I know took a 6-yr-old British lad to Disneyland. They all stopped in their tracks when the small visitor from London beheld the big Fantasyland castle and exclaimed:

"Oh, I say. Is that what they call an early American fort?"—Erskine Johnson, Scripps - Howard Newspapers.

Editors of a paper in Oklahoma who had moved to a new office apologized for a rash of misspellations in recent editions of the newspaper: "Please excuse. Most-of the words we use frequently and cannot spell are written correctly on the wall in our old location." — Exec's Digest, syndicated by Cambridge Associates Boston.

As bright an answer to a foolish question as we've ever heard was delivered by a Pelham Manor lady on a printed questionnaire her new doctor asked her to fill out. The question was, "Do you have trouble making decisions?" and the answer was "Yes and no."—New Yorker. p

At a large party early this spring, a Wall St financier stepped out in the garden for a breath of air and to his horror discovered his wife in the arms of another man.

"What is the meaning of this?" shouted the outraged tycoon. "Who is this man?"

There was a moment's embarrassed pause. Then the woman spoke up. "I think my husband is absolutely within his rights," she said calmly. "What is your name?"—E KENYON, American Wkly.



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PAUL WHITEMAN, band leader: "Anyone who doesn't like rock-'n'roll just doesn't have an ear for music."

N Y C taxi-driver, explaining why he's for Gov Harriman, of N Y, for President: The guy's got so much money he can afford to keep his fingers out o' the public pot."

2-Q-t

EDGAR BRANIGAN, Wayne County (Mich) Clerk, urging that marriage license fee be raised to \$5: "If a couple can't afford \$5 to be married, they ought to go home and save their pennies." 3-Q-t

CLASS



Edited by Alice Jacobs

Current temperatures being what they are, the only things we can think of with pleasure are northern lights, polar bears, and ice-floes. What a happy life the Eskimo must lead! Well, back to reality: it won't create an ice-floe, but there is a new "limited area" air-conditioner. It's supposed to cool off a "comfort zone" around a person at a desk or table or in an auto. Mktd by American Dryer Corp'n of Philadelphia, 14-lb portable air conditioner is size and shape of a table radio. Conditioner mfrs a cool, refreshing breeze by forcing air over 2 cans of a pre-frozen refrigerant. Pre- freezing is done in your own refrigerator. \$49.95.

New heat-resistant fabric is really designed for industrial workers. Right now, we don't even feel industrious, let alone industrial, but it sounds good to us, since aluminumcoated fabric is said to reflect 9 tenths of heat away from wearer! Minnesota Mining & Mfg Co mkts fabric for use in rescue operations, and repair work in such high-heat areas as furnaces and ovens. Material is lightweight, deflects heat so effectively that wearer can work in temperatures up to 1200 degrees.

